



## PRESS BRIEFING – 27.06.11

We are happy to provide you with a “package” of statistical data for year 2010, concerning Greek tourism.

This action is included in the framework of monitoring the main statistical figures regarding Greek tourism, and informing the market.

The contents of the “Greek Tourism: Facts & Figures” publication are as follows:

1. Greek Tourism - Basic Figures 2010
2. International Tourist Arrivals, International Travel Revenue and Average Per Capita Expenditure, 2010
3. Greece & Competitors – Global Classification, 2010
4. International Tourist Arrivals, Greece and Competitors, 2010
5. Market Share of 5 Top Markets of Origin over Total International Tourist Arrivals, 2000 & 2010
6. Top 10 Markets of Origin per Share in International Tourist Arrivals, 2010
7. International Tourist Arrivals per Country of Origin, 2010
8. Seasonality of International Tourist Arrivals, 2010
9. Top 10 Greek Airports for Most International Tourist Arrivals, 2010
10. International Travel Revenue from Individual Travellers and Organised Travel, 2010
11. Allocation of International Travel Revenue per Country of Origin, 2010
12. Overnight Stays of Greek and Foreign Tourists in Hotel-type Accommodation and Campsites, 2009
13. Seasonality of Overnight Stays in Hotel-type Accommodation and Campsites, 2009
14. Percentage of Hotel Beds in each Region per Category, compared to the Country Total, 2010
15. Number of Hotel Beds, 2010
16. Percentage Allocation of Hotel Units, Rooms, Beds, per Category, 2010
17. Percentage of Hotel Beds per Region, 2010
18. Number of Trips Abroad per Destination Country, 2010
19. Top 10 Destination Countries in Travel Expenditure, 2010
20. Top 10 Destination Countries in Overnight Stays Abroad, 2010

To download the “Greek Tourism: Facts & Figures” publication, please click [here](#).

The publication will also be available in hard copy (5,000 copies), kindly sponsored by **Aegean Airlines**, to which we extend our warmest thanks.